



MAYBACH

ICONS OF LUXURY

HIGHLIGHTS FOR CONNOISSEURS

THE LIFESTYLE SELECTION

*“To create the very best
from the very best”*

— Wilhelm Maybach

DEDICATED TO PERFECTION
**HANDCRAFTED
BY EXPERTS**

“To create the very best from the very best” – this maxim, which was once declared by Wilhelm Maybach to be the basis for his work, is the underlying principle which we apply every day in our atelier. Here, where beautiful things are created from exquisite materials, our handcrafting experts daily prove their passion for perfection. MAYBACH products radiate an illustrious elegance. They are timeless and often deliberately unostentatious, with the strength of truly great design.

Our premium luxury goods are created from carefully selected, exclusive materials. Using the best of both worlds, handcrafting skills that have been perfected over many years are combined with innovative, state-of-the-art techniques to create unique and individual masterpieces. Placing great emphasis on sustainability, we always prefer to use materials which have a proven and sound ecological source.

Made in Germany or Europe is a principle which applies to most of our products, and one which we as a family company find especially important. Only certain pieces for which handcrafting know-how is more deeply rooted in another country form an exception to this rule.



WILHELM MAYBACH, *The king among engineering and designers.*

FACTS & FIGURES THE HISTORY OF MAYBACH

The roots of the MAYBACH brand go back well over a hundred years, when Wilhelm Maybach laid the cornerstone for a high-end automobile brand which quickly became a legend. For decades, MAYBACH has symbolized the most exacting demands on quality and luxury. Characteristic are intricately worked, exquisite materials and outstanding design.

Today, Mercedes-Benz presents automobiles in their most illustrious form as Mercedes-Maybach, adding an extra dimension to an already exclusive range.

MAYBACH – Icons of Luxury is a family-owned company which has extended the reach of the brand by creating prestigious MAYBACH handcrafted products in many lifestyle sectors.



FACTS & FIGURES

MAYBACH – ICONS OF LUXURY

Our passion for the finest materials, the most skilled handcrafting and a pronounced individuality is the force behind MAYBACH – Icons of Luxury, and every MAYBACH masterpiece radiates the power of a long, inspiring tradition and the energy of a promising future. The unparalleled MAYBACH Eyewear collection exploded onto the optical scene in 2010 with high-end handmade luxury spectacles and sunglasses and has since gone from strength to strength. Must-have leather bags and a wide range of handmade leather accessories were the next successful challenge for our design team, quickly followed by exclusive fashion and equestrian equipment, as well as gorgeous home accessories and fine writing implements.

At our company we believe that it is a luxury to be able to take the time to create beautiful, sustainable MAYBACH pieces by hand in today's fast-moving world.

MASTERLY CREATIONS BY SPECIALISTS

GERMAN CRAFTSMANSHIP

Skilled hands complete countless time-consuming handcrafting processes to create unique and incomparable pieces in the classically elegant MAYBACH design.

Exclusive materials from the best sources are carefully selected and painstakingly worked. Our expert craftspeople compose their works of art from exclusive leathers, the finest woods, genuine natural horn, and even pure gold and dazzling diamonds.

08 Their sophisticated skills are complemented by their passion for perfection and love of creating irresistible pieces.

We use the experience, knowledge and skills gained over the course of many years to make products whose perfection lies in innumerable details. Each masterpiece speaks of handcrafting art and luxury of the purest.

Sustainable Luxury: At MAYBACH – Icons of Luxury we place great emphasis on sustainability and are careful to use materials which have a proven and sound ecological source wherever possible. In addition, we believe that it is also a luxury to be able to take the time to create beautiful pieces by hand in today's fast-moving world.







THE KING III

DESIGNED TO DISTINGUISH
MAYBACH EYEWEAR

The ultimate luxury eyewear collection, handmade of rare and precious materials, that reflects the legendary image of the brand, symbol of success and achievement. It has established itself at the peak of the luxury eyewear world since 2010.

MAYBACH Eyewear represents the pinnacle of optical luxury – tempting the senses of eyewear connoisseurs all over the world. Every single frame is painstakingly handmade of rare and precious materials such as natural Horn, fine Woods, Carbon Fibre, Leather, Titanium, 18 karat Gold and Diamonds, using the very best of German handcrafting techniques.



THE ARTIST III



DEDICATED TO PERFECTION
**LIMITED GOLD
EDITIONS**

Join us in the uppermost echelons of luxury eyewear
with our Limited Gold Editions.

We enhanced our most sophisticated designs with the finest precious materials to create matchless optical masterpieces. Though the design is timeless, it is modern in its variations. Handcrafted from solid 18K gold, these limited edition glasses are made on order, featuring an engraved serial number, with a strict maximum of 50 pieces per variation worldwide.

In combination with solid 18K gold, white gold and rose gold, exquisite luxury materials such as exotic woods and genuine horn are used to handcraft this outstanding limited gold eyewear. Jewelled options with a stunning setting of highest quality diamonds complete this unparalleled selection.

PRACTICAL PANACHE
**BAGS AND
SMALL LEATHER
GOODS**

*“Simple elegance is the best way to
fulfil the highest demands.”*

MAYBACH – Icons of Luxury has followed
this maxim with their concept for
exclusive handmade leather bags and cases.

The leather bags and accessories define
casual luxury at its best. From chic handbags
to functional wallets and organizers, these
superior essentials are crafted in responsibly-
sourced European leathers to last a lifetime.

Wherever your travels take you – the exclusive
design, charming colour schemes, sophisti-
cated details and unparalleled quality are the
hallmarks of this stunning collection.





THE BOSS II • THE AMBITION I • THE BREAK II • THE VERVE II • THE COCOON BAG II •
THE COCOON CASE I • THE BARREL BAG I • THE BARREL BAG IV



THE BOSS II • THE CHIC II • THE EASE II • THE VERVE II



THE PRESIDENT I • THE NATURE I • THE ENERGY III

RELAXED ELEGANCE

MAYBACH APPAREL

MAYBACH presents a classic selection of outstanding apparel for brand enthusiasts and all those who enjoy wearing truly exceptional looks.

Phenomenal leather jackets that feel just as good as they look, eye-catching t-shirts, stylish polo shirts, hi-tech jackets... not to forget the elegant handcrafted accessories which will put the perfect finishing touch to a distinctive outfit. The very finest materials, excellent design and distinguished MAYBACH branding details combine to create a superior clothing range for women and men that makes every day extraordinary.

For lovers of first-class footwear, MAYBACH presents a range of unisex sneakers to suit both men and women. Supple leather and a superbly comfortable fit are combined with versatile colourways and stylish brand highlights that ensure a unique look.



THE PRESIDENT I • THE AMBITION I



THE PRESIDENT I • THE ESSENTIAL I • THE POSY I •
THE VERVET



THE KING III • THE AMBITION I • THE ENERGY III



THE PRODUCER I • THE NATURE II



THE PRESIDENT I • THE AMBITION I • THE BREAK I



THE PRODUCER I • THE ESSENTIAL I • THE CHIC II • THE BARREL BAG III • THE VERVE II



THE COCOON CASE I • THE VERVE II

POWERFUL AND PRACTICAL
ACCESSORIES

*“Perfection is created by achieving great things
in the smallest of details”*

A sublime mix of form and function, our accessories are defined by authentic craftsmanship and the finest materials. Explore luxurious objects for work, leisure, special occasions and travel.

Glowing jewellery for your dinner table: handwrought MAYBACH Silverware is created in solid 925 sterling silver and premium silver plated versions. This silverware is made by the silversmiths from Robbe & Berking, a German company renowned for its handcrafted silver.

Combining skillful artistry with the finest materials, our accessories prove that function and luxury go hand in hand.





THE KEY MOMENT II



THE STANCE I



CHAMPAGNE FLUTE • THE EVE I



THE GENIUS II



THE BARREL BAG-II • THE EMBRACE II

ARRIVE IN STYLE

A PERFECT MATCH

Reflecting the unmistakable design of the famous Mercedes-Maybach cars, the bags and leather goods tone with the hues of the gorgeous interior options for the automobiles.

Fine leathers are used, fashioned by sophisticated handcrafting methods.

The appealing leather goods in these collections are lined with exquisite woven material bearing the exclusive Maybach pattern. Elegant logo emblems and embossings proudly yet subtly embellish the exteriors.



PEAK WRITING PERFORMANCE
**MAYBACH FINE
WRITING**

MAYBACH writing implements represent the pinnacle of luxury in the field of fine writing and will delight connoisseurs of exquisite penmanship all over the world. Every **THE PEAK** pen is painstakingly hand-crafted from the finest materials by skilled artisans in Germany.

Traditional handcrafting expertise, continually developed through decades of experience, is combined with innovative techniques to create unparalleled writing implements that speak a unique design language.

The pens' distinguished cupola with Double-M Logo proudly declares the owner of a MAYBACH writing implement to be a true devotee of handwriting excellence. Design aficionados will appreciate the clear lines and distinctive contours inspired by luxurious Mercedes-Maybach automotive interiors. The exclusive weight and feel is ensured by the **complete metal or solid sterling silver cores** at the heart of the pen. The choice of these premium materials ensures the solidity and well-balanced weight to be expected from MAYBACH's luxury writing implements.





THE PEAK I

100 Years Maybach Limited Edition



PERFECT COMPANIONS
SMALL LEATHER GOODS

As charming as they are practical, our small leather goods are exclusively created from the finest materials and present a profusion of colours, styles and sizes. The premium selections of leather items for men and women reflect the excellence of design and handcrafting for which MAYBACH is famous. The unique blend of finesse and flexibility offers the owner true enjoyment and pure luxury.



THE STANCE I



THE CHARMING I



THE GRIP I • THE KEY POINT I



THE EVE I • THE CHARMING I



THE BREAK I • THE CORE I

FRAGRANCES

MAYBACH HAUTE PARFUMERIE COLLECTION

Experience the essence of timeless elegance through the
MAYBACH Fragrance Collection.

A private fragrance collection featuring non-gendered
scents designed to bring MAYBACH core values to the
refined world of haute parfumerie.

The collection reflects MAYBACH'S unique eye for perfect design,
with a sleek bottle resting on an elegant, never-seen-before
wooden stand and adorned with refined finishing touches.



FRAGRANCES



CHARISMATIC ROSE

The timeless elegance of rose & wood makes it the perfect fragrance for sophisticated individuals with a strong drive and a subtle heart.



FASCINATING OUD

A luxurious, deep-scented wood with a vibrant aura, Oud is the perfect olfactive embodiment of the elegant power which radiates from every Maybach vehicle.



RADIANT GREEN

The almost-cold radiance of gleaming chromes as they fuse into a fast, gleaming wake.



SNOW WHITE LEATHER

Leather plays the lead role in this vibrant fragrance, albeit in a tamed manner designed to evoke the snowy feel of white suede.



UNEXPECTED ORRIS

The elegant, powdery notes of Iris are combined here with rich Lavandin and a surprising touch of fresh spearmint to create a fragrance like no other.



VIBRANT TUBEROSE

The heady scent of the Tuberose is displayed in a whole new light in this lavish fragrance.



HORSE AND RIDER EQUESTRIAN APPAREL AND EQUIPMENT

The rider is the focus for our elegant selection of first-class riding apparel: Jackets, shirts, jodhpurs as well as gloves and boots provide a wide range of stylish options.

Our skilled saddlers have years of experience and extensive know-how in making excellent equestrian equipment. With this expertise and using exquisite materials, we create the elegant bridles, halters, reins, stirrup leathers and girths in the MAYBACH Saddlery collection. The superior combination of soft, robust leather and skilled hand-stitching ensures that all MAYBACH saddlery products give years of the very best service. All of our equestrian items are also technically highly-developed – an important aspect of the design, since these products are of crucial importance in ensuring the safety and comfort of both horse and rider. In addition, MAYBACH's first-class equipment makes grooming a pleasure – for you as well as for your horse.

We concentrate on excellence in the essentials, allowing horse, and rider to merge.



THE GRIP I • THE CARESS V • THE TRUST

HORSES AND DOGS



THE CARESS IV



THE GRIP I



THE SAFETY I



THE DOG'S DOMAIN I



MAYBACH

ICONS OF LUXURY



FIND A STORE

MAYBACH BOUTIQUES

Only official MAYBACH retailers are authorized to sell and maintain MAYBACH products. With the necessary skills, technical know-how and special equipment, they guarantee the authenticity of each and every component of your accessories and help you to select your perfect companion.

Where to find our MAYBACH Boutiques:

BERLIN
MUNICH
NÜRBURGRING
PORTO
ABU DHABI
DUBAI
ISTANBUL
KRAKOW

More information can be found at:
www.MAYBACH-LUXURY.com




THE MEMORY I • THE PEAK I • THE FELLOWSHIP II


IMMERSE YOURSELF
IN THE WORLD OF
MAYBACH - ICONS OF LUXURY
AND DISCOVER OUR
PREMIUM HIGH-END PRODUCTS
FOR TRUE CONNOISSEURS.

www.MAYBACH-LUXURY.COM

CONTACT

MAYBACH Icons of Luxury GmbH
Head Office, Germany
shop@maybach-luxury.com / +49 (0) 30 88 67 64 44
www.maybach-luxury.com

 [maybachluxury](https://www.instagram.com/maybachluxury)

 [maybachluxury](https://www.facebook.com/maybachluxury)



MAYBACH
ICONS OF LUXURY